



College at Florham Campus Madison, New Jersey 07940 973.443.8842 www.fdu.edu/rothman

February 3, 2010

Robert G. Prince President Microgen, Inc. 33 Clinton Road, Suite 102 West Caldwell, NJ 07006

Dear Bob:

The Rothman Institute of Entrepreneurship will be celebrating 20 years of helping entrepreneurs and innovators succeed and we would like to honor you on the evening of April 27, 2010 during our Rothman Institute 20<sup>th</sup> Anniversary Celebration. The event will be held at the Park Avenue Club in Florham Park and we anticipate over 300 attendees from the many businesses and organizations that we have assisted and collaborated with over the past two decades.

During the evening, we will take the time to recognize 20 distinguished leaders who have participated in our world-class programming over the past 20 years. We are proud to have the opportunity to honor you, one of the top entrepreneurs in the state, at our celebration.

As our honoree we are hopeful that you will be able to attend and bring your family, friends and colleagues. Please be assured that you and your guests will enjoy an incredible evening that includes a wonderful reception, a brief but meaningful program at which we will recognize you, and a gathering of some of the region's and nation's finest entrepreneurs and innovators.

Also that evening, our keynote speaker, John Crowley, founder and CEO of Amicus Therapeutics, will highlight the entrepreneurial and innovative spirit found in our great state and will be an inspiration for us all. A new movie about his compelling entrepreneurial journey was just released called *Extraordinary Measures*.

Thanks for considering this opportunity to join the impressive list of honorees who have contributed their time and talents to the Institute.

Sincerely,

James Barrood

C. Banoel

Executive Director, Rothman Institute of Entrepreneurship